

Managed Detection & Response Market ? Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Security Type (Endpoint, Network, Application and Cloud), By Deployment (On-Premises and Hosted), By Organization Size (SMEs and Large Enterprises), By Industry (Government and Defence, Manufacturing and Others), By Region & Competition, 2021-2031F

<https://marketpublishers.com/r/M6F30F162036EN.html>

Date: January 2026

Pages: 185

Price: US\$ 4,500.00 (Single User License)

ID: M6F30F162036EN

Abstracts

The Global Managed Detection & Response (MDR) Market is projected to expand from USD 5.26 Billion in 2025 to USD 17.89 Billion by 2031, reflecting a robust CAGR of 22.63%. This cybersecurity service model combines advanced monitoring technology with human expertise to execute continuous threat hunting, detection, and remediation. Market growth is heavily influenced by the increasing frequency of complex cyber threats and the imperative for 24/7 security surveillance, which many internal teams struggle to maintain. Additionally, the persistent global shortage of skilled talent drives organizations toward outsourced solutions to ensure operational resilience, a reality underscored by 2024 ISC2 data indicating that 67% of cybersecurity professionals reported staffing shortages within their organizations.

However, a significant barrier to market expansion involves the complexity of integrating MDR solutions with legacy infrastructure. Many enterprises rely on fragmented and outdated technology stacks that do not seamlessly interoperate with modern detection platforms, resulting in visibility gaps and prolonged deployment timelines. This technical friction creates substantial entry barriers, as the cost and difficulty of harmonizing disparate systems can often outweigh the immediate benefits of adoption, causing

some businesses to hesitate or delay implementation.

Market Driver

The escalating frequency and sophistication of advanced cyber threats are fundamentally reshaping the demand for Managed Detection and Response services. Adversaries are accelerating their attack timelines, leaving internal security teams with shrinking windows to detect and neutralize intrusions before significant damage occurs. This intensification of threat velocity necessitates 24/7 monitoring capabilities that are often unsustainable for internal teams alone. For instance, CrowdStrike's 2024 Global Threat Report noted that the average breakout time for intrusion activity has dropped to just 62 minutes, highlighting the critical need for the rapid response mechanisms that MDR providers deliver to manage high-velocity incidents effectively.

Simultaneously, the widening cybersecurity skills gap acts as a primary catalyst for market adoption. Organizations face severe challenges in recruiting qualified analysts, creating vulnerabilities that managed services address by providing access to seasoned personnel. According to a 2024 report by Fortinet, 87% of organizational leaders attributed at least one security breach to a lack of internal cybersecurity skills, compelling enterprises to pivot toward MDR to ensure resilience without the overhead of internal staffing. Furthermore, with the global average cost of a data breach reaching USD 4.88 million in 2024 per IBM, the financial imperative to rely on outsourced defense experts continues to grow.

Market Challenge

The complexity of integrating Managed Detection and Response (MDR) solutions with existing legacy infrastructure remains a formidable obstacle to market growth. Many enterprises operate on fragmented technology stacks that lack the necessary interoperability to function seamlessly with modern threat detection platforms. This technical misalignment creates significant visibility gaps, as outdated systems often fail to provide the granular telemetry required for effective external monitoring. Consequently, organizations frequently face extended deployment timelines and rising costs as they attempt to harmonize disparate environments, leading many to defer the adoption of MDR services despite the clear security benefits.

This difficulty in unifying security architectures limits the scalability of the market, as the logistical burden of implementation often outweighs the perceived value for potential clients. The persistence of these integration hurdles leaves businesses vulnerable to

undetected threats due to incomplete oversight of their digital estate. Highlighting these operational difficulties, ISACA reported in 2024 that while 81% of executive leadership teams acknowledged the value of cyber risk assessments, only 41% actually conducted them annually. This discrepancy emphasizes the resource constraints organizations face in maintaining comprehensive visibility over complex infrastructure, a factor that directly impedes the broader uptake of continuous monitoring solutions.

Market Trends

The integration of AI-driven automation for threat correlation is transforming the MDR landscape by addressing the immense volume of telemetry that security operations centers must analyze. Providers are increasingly embedding generative artificial intelligence into detection frameworks to automate signal correlation, drastically reducing manual triage time and enabling faster threat containment. This technological shift allows organizations to manage vast security datasets effectively without proportionally increasing their human workforce, thereby improving the scalability of defense operations. A 2024 report from Splunk indicates that 91% of security leaders are now utilizing generative AI specifically for cybersecurity operations, underscoring the growing reliance on this technology to enhance efficiency.

Concurrently, the expansion of coverage to include identity and SaaS environments is reshaping market offerings as adversaries increasingly exploit valid credentials to bypass traditional perimeter defenses. As corporate environments migrate toward cloud-based applications, MDR services are evolving to continuously monitor user behaviors and access privileges, ensuring that compromised identities are detected before they facilitate lateral movement. This expanded scope is essential for maintaining visibility over assets residing outside the conventional network. According to the Identity Defined Security Alliance, 90% of organizations experienced at least one identity-related incident in the past year, highlighting the urgent necessity for managed services to encompass comprehensive identity protection.

Key Market Players

CrowdStrike, Inc.

Palo Alto Networks, Inc.

FireEye, Inc.

Rapid7, Inc.

Cisco Systems, Inc.

AT&T Cybersecurity

Secureworks Corp.

IBM Corporation

Arctic Wolf Networks, Inc.

SentinelOne, Inc.

Report Scope

In this report, the Global Managed Detection & Response Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Managed Detection & Response Market, By Security Type

Endpoint

Network

Application and Cloud

Managed Detection & Response Market, By Deployment

On-Premises and Hosted

Managed Detection & Response Market, By Organization Size

SMEs and Large Enterprises

Managed Detection & Response Market, By Industry

Government and Defence

Manufacturing and Others

Managed Detection & Response Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Managed Detection & Response Market.

Available Customizations:

Global Managed Detection & Response Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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